October 24, 2017

Marshall Community Credit Union Participates in 6th Annual CU Lunch Local!

Marshall, MI – Be it lunch at a local deli or a shopping at a neighborhood store, credit unions are being called on to show their support of small businesses with actual cash. Marshall Community Credit Union is just one of many credit unions across the United States putting money back into their local economy by participating in this year's CU Lunch Local.

The CU Lunch Local initiative, is a nationwide event that was held on Tuesday, October 17th, 2017 in conjunction with International Credit Union Week. Credit Unions across the U.S. spent their money at local businesses with the goal of supporting them and encouraging others to buy local. Throughout the week, credit unions throughout Michigan and several other supporting states will participate.

The basic goal of CU Lunch Local (#culunchlocal), founded by Michigan Business Connection in 2012, is to drive positive awareness of the credit union industry's to support local businesses. Recent data shows us that business loans by banks are down, and business loans by credit unions have substantially increased. This loan growth is really the result of businesses increasingly seeing credit unions as a great source for their business.

The time is right for the promotion of all the good things credit unions are doing to help Michigan businesses. And, what better way for credit unions to show their support for local businesses than to participate in a statewide cash mob during International Credit Union Week. Make sure to like the official CU Lunch Local Facebook page at www.facebook.com/culunchlocal.

Marshall Community Credit Union is a federally insured full-service financial institution with offices located at 839 West Green Street in Marshall and 1157 East Michigan Avenue in Battle Creek. For more information on products, services or membership, please contact 269.781.9885 or visit marshallcommunitycu.com.